

Consumer Event
Trade Event
Consumer & Trade
Business Tourism Event

2020 Overseas Trade and Consumer Promotions

2020 Date	Market	Event	Location
January			
11 th - 19 th	Germany	CMT Stuttgart	Stuttgart
21 st - 24 th	USA	PGA Merchandise Show 2020	Orlando
22 nd	Great Britain	Celtic Connections Networking Workshop	Glasgow
22 nd - 24 th	France	Face-to-face France @ Mulhouse/Strasbourg	Mulhouse/Strasbourg
26 th - 1 st Feb	UAE & India	UAE & India Sales Mission	Mumbai, Delhi, Abu Dhabi, Dubai
28 th	GB & Ireland Inbound	Britain & Ireland Marketplace - ETOA	London
29 th - 30 th	France	Face-to-face France @ Paris/Rennes	Paris/Rennes
29 th - 30 th	Nordics	Ireland Workshop	Copenhagen & Stockholm
February			
3 rd - 7 th	Canada	Canada Sales Mission - Spring 2020	Vancouver, Calgary, Langley, Edmonton
5 th - 6 th	France	France Face-to-Face BtoB @ Aix / Montpellier	Aix en Provence/Montpellier
12 th - 13 th	France	Face-to-face France @ Orleans/Tours	Orleans/Tours
15 th - 16 th	USA	US Travel & Adventure Show, Los Angeles	Los Angeles
19 th - 21 th	France	Face-to-face France @ Lyon/Grenoble	Lyon/Grenoble
23 rd - 27 th	Global	Private Luxury Forum - TFest	Dubai
24 th - 27 th	USA	FYHWI Sales Mission - Texas & Florida	Dallas, Houston, Sarasota
27 th - 29 th	USA	SMU International	New York
March			
4 th - 8 th	Germany	ITB Berlin	Berlin
12 th	France	Pure 1 - Meetings & Events Show	Paris
14 th	Great Britain	St Patricks Festival	Glasgow

10 th – 12 th	France	Access Irlande Roadshow	Paris, Marseille & Nantes or Rennes
25 th - 26 th	GB	The British Tourism and Travel Show	Birmingham
30 th – 2 nd April	Asia	Asia Golf Tourism Convention	Kuala Lumpur
April			
20 th – 23 rd	USA	FYHWI Sales Mission – East, Midwest & Central USA	Illinois, Minnesota, Colorado
May			
2 nd – 4 th	USA	Global Travel Marketplace (GTM) – Arizona 2020	Tucson
13 th – 15 th	China	ITB Shanghai	Shanghai
18 th – 20 th	GB & Ireland Inbound	Explore GB: Visit Britain Global Workshops	Belfast
June			
11 th – 14 th	Hong Kong	International Travel Expo	Hong Kong
14 th - 17 th	USA	Private Luxury Forum (PLF) America	Mexico
18 th - 21 st	Great Britain	The Royal Highland Show	Edinburgh
July			
31 st – 2 nd Aug	USA	Global Travel Marketplace (GTM) – Florida 2020	Hollywood, Fort Lauderdale
August			
13 th – 16 th	USA	Milwaukee Irish Fest	Milwaukee
31 st – 4 th Sept	Canada	Canada Sales Mission - Fall 2020	Montreal, Ottawa, Halifax
September			
TBC	BeNe	Embrace a Giant Spirit Sales Call	BeNe
10 th – 13 th	Great Britain	BMW PGA Championship 2020	Surrey
15 th -17 th	USA	IMEX America 2020	Las Vegas
22 nd – 25 th	France	IFTM Top Resa 2020	Paris
30 th	GB & Ireland Inbound	Flavours of Ireland 2020	London
30 th – 3 rd Oct	Europe	Private Luxury Forum (PLF) Europe	Tenerife
October			
8 th – 9 th	France	Access Irlande: Geneva TourMag City Workshop	Geneva
14 th - 16 th	Italy	TTG Travel Experience	Rimini
TBC	BeNe	BeNe Travel Agents Evening	BeNe

26 th – 29 th	Wales	International Golf Travel Market (IGTM)	Newport
November			
2 nd – 4 th	Great Britain	World Travel Market	London
8 th – 16 th	Australia/New Zealand	Australia/New Zealand Sales Mission	Sydney, Melbourne, Brisbane, Auckland
16 th – 19 th	USA	FYHWI Sales Mission – West Coast USA	Seattle, Phoenix, Los Angeles
17 th – 19 th	Germany	Germany B2B Workshop 2020 - Offenbach	Frankfurt
22 nd – 25 th	Global	Amour 2020 (PLF)	Cascais, Portugal
26 th – 27 th	France	Access Irlande: Bordeaux TourMag City Workshop	Bordeaux
30 th – 4 th Dec	USA	USTOA Annual Conference & Marketplace	Fort Washington, Maryland
December			
7 th – 10 th	Global	International Luxury Travel Market (ILTM)	Cannes

Updated 30/1/2020