

# BeNe - Co-op Campaigns with Tour Operators - 2022

Activities: B2C Co-operative Marketing Campaigns/Activities

Suitable for: Market tour operators

Spaces: Limited

Date: Throughout the year

Sign up by: 01/09/2022

Website: [www.ierland.nl](http://www.ierland.nl)

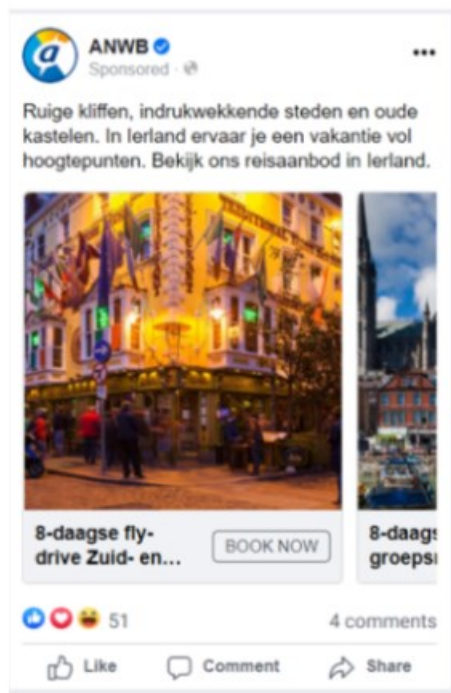
For More Info: [Eef Belckx](#) Tourism Ireland The Netherlands & Belgium

Partner investment starts from €1,000 and Tourism Ireland will invest up to 50% of the full campaign budget.

Partners will have the opportunity to lead the campaign with their own brand identity (print, TV, Out of Home, digital,...)

Partners will finance the campaign on a 50:50 basis so both brands and messages will need to be aligned. Media activities must be trackable. Objectives and KPIs are set in mutual agreement. Post-campaign report and final results are a condition of payment.

Spaces are limited. Get in touch to discuss your ideas for 2022!



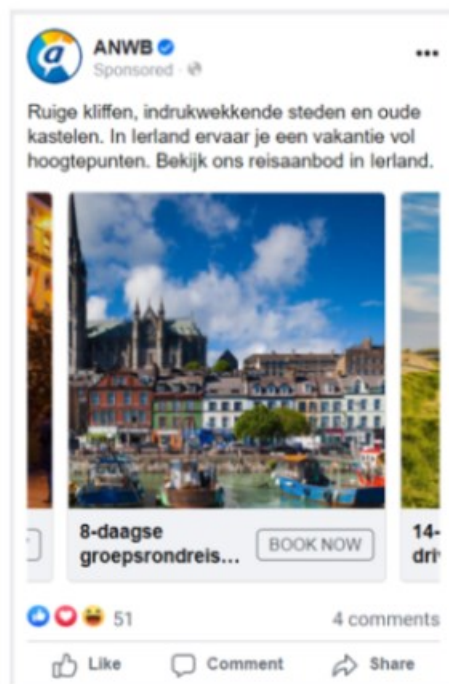
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