

BeNe - Celebrating the Dutch or Belgian Connection - 2022

Activities: B2C Social Media Activities, B2C Ezines/Newsletters

Suitable for: Accommodation Groups, Outdoor Adventure & Water sports, Air and Sea carriers, Attraction groups and associations, Conference/Incentive, Transport - Car hire, Coach hire, Chauffeur Drive or Motorcycle hire, Dining, entertainment, nightlife, and pubs, DMC and Handling Agents, Festivals, Golf, Accommodation Individual properties, Attractions, Market tour operators, Tourism Associations and Networks, Crafts/Shopping, Guided tours (walking tours, bus tours, day tours), Wellness & Spas, Rural Tourism/Ecology, Genealogy and Ancestral Heritage, Other, Marine Tourism, Cookery/Gastronomy, Airports

Spaces: TBC

Date: Throughout the year

Sign up by: 01/12/2022

Website: www.ierland.nl

For More Info: [Nick Hanouwer](#) Tourism Ireland Netherlands

With trends for 2022 expecting Dutch & Belgian consumers to increasingly take trips featuring authentic experiences – we think that the ‘Celebrating the Dutch/Belgian Connection’ Instagram/Facebook story series provides an exciting opportunity for Dutch & Belgian visitors to ‘really get to know the destination’ by coming into contact with a Dutch /Belgian national and understanding their special connection with Ireland.

Tourism Ireland BeNe is keen to get in touch with more Dutch & Belgian people living and working on the island of Ireland. If your business is active on Instagram/ Facebook (or both) and you have a Dutch/Belgian connection or have a Dutch-speaking person on your team, please get in contact and share your story and promote your business with us!

This opportunity is free of charge.

- Short story/background information about your Dutch/ Belgian colleague and how they came to be in Ireland/ Northern Ireland
- Include their island of Ireland top 5 /or the best things to see and do around where they work/live
- Supporting imagery/video
- (tagged) URL to your main website
- Handles to your Social media channels

There is no cost involved. Please send your story, images and/ or offer through for consideration to Nick Hanouwer (nhanouwer@tourismireland.com)

Please note: All materials provided will be subject to editorial control. Material provided must be of high standard; a quirky story, eye-catching images which appeal to the BeNe audience. This will guarantee a higher number of clicks back to your website to find out more about your business offering.



